

# Consolidated Financial Highlights for the fourth Quarter of FY2023

(2022/10-2023/09)

OPEN HOUSE GROUP CO., LTD. [3288 TSE]

#### FY2023 Topics

### FY2023 Topics

Rusinass	margin	FY2023 Actual results	
Business Performance	Net sales	¥ 1,148.4 billion	[120.6%YoY]
4Q FY2023	Operating profit	¥ 142.3 billion	[119.2%YoY]
	Profit attributable to owners of parents	¥ 92.0 billion	[118.2%YoY]
	Planning net sales of ¥ 1.13 trillion, profit	attributable to owners of pa	rent ¥ 92.5 billion
Forecasts		FY2024 Forecasts	
for FY2024	Net sales	¥ 1.13 trillion	[113.2%YoY]
Financial Results	Operating profit	¥ 124 billion	[87.1%YoY]
Results	Profit attributable to owners of parents	¥ 92.5 billion	[100.5%YoY]
Shareholder	Annual dividends	¥ 166.00	[¥2.00YoY]
Returns	Share buybacks	¥10 billion	<b>2.2</b> Million (Percentage of iss shares shares : 1.82%)

igsim Sanei Architecture Planning Co.,Ltd. became a wholly-owned subsidiary in November 2023.As Open house group, M&A will also be a major growth driver.

#### FY2023 Topics

### Business Performance and Current Status of Shareholder Returns Since Listing

Updated the record high net sales and profit for the eleventh consecutive year since listing in FY2013.



# 1. FY2023 Consolidated Financial Summary



### **Consolidated Statements of Income (Summary)**

■ Updated the record high net sales and profit for the eleventh consecutive year.

					(¥ Million)						
	FY20 (2021/10-		FY2023 (2022/10-20)		Inc.	Net	Sales (¥ Bill	ion)			
	Result	% of net sales	Result	Result % of net sales				1,148.4			
Net sales	952,686	-	1,148,484	-	120.6%	810.5	952.6				
Operating profit	119,358	12.5%	142,330	12.4%	119.2%						
Ordinary profit	121,166	12.7%	136,927	11.9%	113.0%						
Net profit attributable to owners of parent	77,884	8.2%	92,050	8.0%	118.2%	FY2021	FY2022	FY2023			

### **Performance by Segment (Net Sales/Operating Profit)**

### ■ Sales and profit increased in all segments.

				Net sales					Оре	rating pro	ofit (¥	Million)
		FY202 (2021/10-2			FY2023 (2022/10-2023/9)			FY20 (2021/10-		FY20 (2022/10-	Inc.	
		Result	Ratio	Result	Ratio	(Dec.)		Result	% of Net sales	Result	% of Net sales	(Dec.)
Т	otal	952,686	100.0%	1,148,484	100.0%	120.6%		119,358	12.5%	142,330	12.4%	119.2%
	Single-family home related business	516,554	54.2%	590,394	51.4%	114.3%		63,014	12.2%	63,178	10.7%	100.3%
	Condominium	62,362	6.5%	124,984	10.9%	200.4%		10,654	17.1%	25,139	20.1%	236.0%
	Property resale	155,961	16.4%	185,018	16.1%	118.6%	-	17,669	11.3%	20,222	10.9%	114.4%
	Others (including U.S. real estate business)	74,471	7.8%	88,301	7.7%	118.6%	-	8,205	11.0%	8,667	9.8%	105.6%
	Pressance Corporation	145,324	15.3%	161,476	14.1%	111.1%		20,727	14.3%	25,791	16.0%	124.4%
	Adjustments	riangle1,987	-	△1,692	-	-		△913	-	△668	-	-

1. FY2023 Consolidated Financial Summary

### **Single-family Home Related Business (Overall)**

Business performance was in line with plans due to strong demand for family housing in urban areas.

				(¥ Million)
	FY2021 (2020/10-2021/9)	FY2022 (2021/10-2022/9)	FY2023 (2022/10-2023/9)	lnc. (Dec.)
Net sales	446,959	516,554	590,394	114.3%
Gross profit	87,252	93,912	98,343	104.7%
Gross profit margin	19.5%	18.2%	16.7%	riangle1.5pt
Operating profit	62,294	63,014	63,178	100.3%
Operating profit margin	13.9%	12.2%	10.7%	riangle1.5pt



#### 1. FY2023 Consolidated Financial Summary

### Single-family Home Related Business (Trends in Sales Contracts)

- Tailwind factors receded, resulting in price increases and shortages in central Tokyo area and inventory adjustments in surrounding areas due to excess stock.
- Uncompetitive and weak companies likely to be eliminated from the market in future.



Scope : Sales (built-for-sale + land), not including contracted work

### **Condominium Business**

- Sales and operating income doubled due to strong demand for condominiums. Building completion and deliveries implemented as planned.
- Affordable condominiums for small households are in high demand amid a shortage of condominiums in central Tokyo.

				(¥ Million)	Net	<b>Net Sales</b> (¥ Billion)			oss Pro	<b>fit</b> (¥ Billi	on)
	FY2021 (2020/10-2021/9)	FY2022 (2021/10-2022/9)	FY2023 (2022/10-2023/9)	Inc. (Dec.)			124.9				33.6
Net sales	47,147	62,362	124,984	200.4%	47.1	62.3			1	6.3	
Gross profit	11,133	16,385	33,683	205.6%				11.1			
Gross profit margin	23.6%	26.3%	26.9%	0.7pt	FY2021	FY2022	FY2023	FY2021	FY	2022	FY2023
Operating profit	6,507	10,654	25,139	236.0%		Major N	n <b>FY202</b> Units		e Price		
Operating profit margin	13.8%	17.1%	20.1%	3.0pt		-	azaka First (Tok	-	25	9,0007	
No. delivered	1,081	1,216	2,395	1,179		sidencia Omiya sidencia Sakae a)		87 70	5,000 3,000		
Unit price	43.0	51.1	52.0	0.9			koen (Fukuoka)	)	44	3,000	11

### **Property Resale Business**

- Achieved sustainable growth through superior information volume. Affordable price range for both individuals and companies to invest in.
- Wealthy consumers continue to seek investment opportunities for surplus funds. Expanding client base beyond Japan to other Asian investors.



### **Other Segment (U.S. Real Estate Business)**

- A steady increase in transactions with active wealthy individuals with high motivation to invest
- Strong motivation to diverge into dollar-denominated assets, even with weak yen



### **Pressance Corporation**

- The demand for condominiums in the Kansai region was just as strong as Tokyo Metropolitan area, in terms of both investment and actual demand.
- The company continued to grow and achieve high profit margins after joining the Group.

				(¥ Million)		<b>Net Sales</b> (¥ Billion)				Operati	ng Profit(¥ Bil	lion)
	FY2021* (2021/1-2021/9)	FY2022 (2021/10-2022/9)	FY2023 (2022/10-2023/9)	Inc. (Dec.)		149.	3 145.3	161.4				25.7
Net sales	149,337	145,324	161,476	111.1%						16.5	20.7	
Gross profit	29,424	35,539	42,407	119.3%								
Gross profit margin	19.7%	24.5%	26.3%	+1.8pt		FY2021		FY2023	<u>.</u>	Y2021※	FY2022	FY2023
Operating profit	16,502	20,727	25,791	124.4%		rank	Nationwide Company Nar	2022 Condo ne Unit			Ranking npany Name	(Units) Units
Operating profit margin	11.1%	14.3%	16.0%	+1.7pt		1	Nomura Real Estate Development	4,24	0 6	MITSUBIS	SHI ESTATE CE	2,153
No. delivered	6,168	4,504	5,379	+875戸			<b>Pressance Corporati</b> Mitsui Fudosan Resid			Takara Le	eben IOUSE INDUSTRY	2,134 2,022
Studio-type condominiums	4,963	3,022	3,549	+527戸		4	Sumitomo Realty & Development	3,10	9 <b>9</b>	Open Ho Develop		1,870
Family-type condominiums	1,205	1,482	1,830	+348戸		5	ESLEAD CORPORATIO	DN 2,21	4 10	NIPPON ESTATE	STEEL KOWA REA	<sup>L</sup> 1,850
nce Pressance Corporatio	n became consolidated	d subsidiary in January	2021, the results for FY	2021 are for the ni	e month	ns from J	anuary to September 20	21. Sou	rce: Real	Estate Econo	omic Institute (As c	of 2023.2)

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### **Breakdown of SG&A Expenses, Non-Operating Profit/Expenses**

(¥ Million)

	S	G&A Exp	enses			٩	Non-Opera	ting Inco	ome / Expe	nses	ses		
	FY2022 FY2023 (2021/10-2022/9) [10. (Doc)				Inc.		FY20 (2021/10	-2022/9)	<b>FY2(</b> (2022/10-	Inc.			
	Result	% of net sales	Result	% of net sales	(Dec.)		Result	% of net sales	Result	% of net sales	(Dec.)		
SG&A expenses	65,210	6.8%	76,026		+10,815	Non-Operating income	8,291	0.9%	2,636	0.2%	△5,654		
Personnel expenses	21,157	2.2%	23,774	2.1%	+2,616	Share of profit of entities accounted for using equity method	383	0.0%	69	0.0%	△314		
Sales commissions	7,288	0.8%	7,574	0.7%	+286	Dividend income	1,853	0.2%	137	0.0%	△1,716		
Office maintenance	6,993	0.7%	7,815	0.7%	+822	Profit on currency exchange	5,069	0.5%	471	0.0%	△4,598		
cost						Other	983	0.1%	1,958	0.2%	+974		
Advertising expenses	3,874	0.4%	4,718	0.4%	+843	Non-operating expenses	6,482	0.7%	8,039	0.7%	+1,556		
Promotion expenses	2,045	0.2%	3,247	0.3%	+1,202	Interest expenses	3,531	0.4%	3,965	0.3%	+433		
						Commission expenses	601	0.1%	687	0.1%	+86		
Others	23,851	2.5%	28,895	2.5%	+5,044	Other	2,350	0.2%	3,385	0.3%	+1,035		

### **Consolidated Balance Sheet**

Maintained a sound financial position. Completed M&A of SANEI ARCHITECTURE PLANNING CO., LTD. in an agile manner by maintaining investment capacity. (¥ Million)

		-						(¥ MIIION)
		FY2022	FY2023	lnc. (Dec.)		FY2022	FY2023	lnc. (Dec.)
	Current assets	981,656	1,130,769	+149,113	Liabilities	635,472	718,251	+82,779
let	Cash and deposits	349,305	401,879	+52,574	Current liabilities	309,495	373,526	+64,031
ce sheet	Inventories	557,105	641,256	+84,151	Non-current liabilities	325,976	344,725	+18,748
land	Others	75,245	87,633	+12,387	Net assets	395,702	480,416	+84,714
d ba	Non-current assets	49,518	67,898	+18,380	Shareholders' equity	326,221	401,443	+75,222
Consolidated balance	Property, plant and equipment	21,123	28,456	+7,333	Valuation and translation	11,874	15,163	+3,289
ous	Intangible assets	2,925	2,690	△234	adjustments Non-controlling			
U	Investments and	25,470	36,751	+11,281	interests	57,606	63,808	+6,202
	other assets Total asset	1,031,174	1,198,668	+167,493	Total liabilities and net assets	1,031,174	1,198,668	+167,493
×								
nde		FY2022	FY2023	lnc. (Dec.)		FY2022	FY2023	Inc. (Dec.)
Safety index	Net D/E ratio	0.5	0.4	riangle0.1	Equity ratio	32.7%	34.7%	+2.0pt
Safe	D/E ratio	1.5	1.4	△0.1	Current ratio	317.2%	302.7%	riangle14.5pt

### **Inventory Details**

						(¥ Million)	
	FY2020	FY2021	FY2022	FY2023	Ratio	Inc. (Dec.)	
Inventory	237,287	428,129	557,105	641,256	100.0%	+84,151	-
Single-family home related	148,676	170,389	233,979	296,015	46.2%	+62,036	
Condominium	36,339	53,496	83,632	80,443	12.5%	△3,188	
Property resale	36,445	54,681	72,678	88,326	13.8%	+15,648	
Other	15,825	23,452	45,639	43,798	6.8%	△1,841	
Pressance Corporation	-	126,109	121,174	132,672	20.7%	+11,497	_
(¥ Billion) Single–family home related Condominium			548	<u>.3 557.1 5</u>	<u>80.2</u> <u>609.9</u>	<u>662.1</u>	<u>641.2</u>
Property resale Other <u>411.3</u> Pressance Corporation	<u>417.3</u>	1 <u>28.1</u> <u>441.8</u>	<u>476.1</u> 215 188.6	.3 233.9 2	256.4 265.1	297.7	296.0

Condomini							476 1	<u>540.5</u>						
Property re Other	sale		<u>411.3</u>	<u>417.3</u>	<u>428.1</u>	<u>441.8</u>	<u>476.1</u>	215.3	233.9	256.4	265.1	297.7	296.0	
Pressance C	Corporation		138.5	141.2	170.3	180.8	188.6							
	<u>237.2</u>	<u>239.6</u>			170.3	100.0		89.1	83.6	94.5	98.4	105.7	80.4	
	148.6	139.9	51.6 57.7 12.7	59.9 62.7 17.1	53.4 54.6 23.4	57.6 53.3 28.4	78.6 58.1 28.8	81.1 39.1	72.6 45.6	68.2 43.9	89.3 36.3	94.9 37.5	88.3 43.7	
	36.3 36.4 15.8	41.2 45.5 12.8	150.7	136.1	126.1	121.4	121.8	123.4	121.1	117.1	120.6	126.1	132.6	
	4Q	12.8 1Q	2Q	3Q	4Q	1Q	2Q	3Q	4Q	1Q	2Q	3Q	4Q	
	FY2020		FY2	021			FY2	022			FY2	023		

### **Consolidated Cash Flow Statement**

FY2022 FY2023 Main Factors etc. (2021/10-2022/9) (2022/10-2023/9) • Recording of net income before taxes and other adjustments 17,393  $\triangle$ 16,353 Cash flow from operating activities Increase in inventory · Payment of corporate taxes etc • Net expenditures from time deposits · Expenditures due to payment of capital invested △35,575 △4,367 Cash flow from investment activities in affiliated companies · Acquisition of tangible fixed assets etc • Increase in borrowings 49,103 Cash flow from financing activities 24,694 **Dividend payment etc** Effect of exchange rate changes on cash 6,858 1,641 and cash equivalents Net increase (decrease) in cash and cash 10,832 32,562 Equivalent Cash and cash equivalents at beginning 334,506 346,080 of Period Cash and cash equivalents resulting 741 from change in scope of consolidation Cash and cash equivalents at end of 346,080 378,643 period

(¥ Million)



### **Corporate Philosophy and Our Mission**

### Corporate Philosophy

- Remain committed to pursuing "Houses that customers want" honestly and constantly.
- Attract a wide range of motivated people and create an organization that rewards results.
- Increase performance and expand the scale of our business and be a real estate company needed by society.

— Our Mission

**Providing Affordable Housing in Metropolitan Areas.** 

### **Profit Assumption and Policy of Three years(FY2024~FY2026)**



### (1) **Financial Policy**

Increase equity ratio to 35% or more in preparation for diversifying financing methods, such as corporate bonds.



### (2) **Growth Investment Policy**

Expect to invest 500 billion yen in total over the next 3 years.



OPEN HOUSEGROUP

### (2) Growth Investment Policy (M&A Performance)

### Our M&A activities to date have delivered a steady track record of success.



- (2) Growth Investment Policy (Market Size of Single-Family Home Related Business)
- Market share in existing expansion areas are about 11%, room for further expansion



2. Management policy of three years

### (2) Growth Investment Policy (Supplying Affordable Housing)

- Housing-price-to-income ratios are also rising in major cities worldwide, creating a societal problem.
- Our efforts have made it possible for us to offer high-quality, affordable housing, even in central urban areas.



### (2) Growth Investment Policy (Investment Real Estate)

- Financial assets held by Japanese people are on the rise, developing a "622 trillion yen" wealthy market with demand for asset diversification
- **Capture investment demand for inflation-resistant, leveraged physical real estate.**



Source: Nomura Research Institute, Ltd. News release "News Release "Nomura Research Institute estimates that there are 1.49 million affluent households in Japan with total net financial assets of 364 trillion yen."

### (2) Growth Investment Policy (Investment Real Estate)

- Provide U.S. real estate to wealthy Japanese clients and Japanese real estate to wealthy Asian clients.
- In addition to our property sourcing capabilities, we also have strong operational capabilities in U.S. real estate.



### (2) Growth Investment Policy (U.S. Development Project Investment)

- Invest US\$30 million per project and US\$100 million per year, primarily in rental housing
- Provide affordable housing in U.S. metropolitan areas where economic growth is expected due to population and employment growth.
- Utilize experience gained in the U.S. real estate business and plant seeds for future development of investment products for wealthy clients.



Los Angeles(apartment)





suburbs of Orlando (apartment)



suburbs of Dallas(mixed community)



### (3) Shareholder Return Policy

- Expected shareholders' return of 100 billion yen in total over the next 3 years.
- In addition to providing stable dividends, we will also consider share buybacks in a flexible manner.



### **Track Record**

Achieved continued growth since our listing in FY2013.Our sales have grown 11-fold and operating income 14-fold over the past 10 years



### Track Record

Continue expanding our business domain, pursuing M&A, and conducting share buybacks while maintaining a sound financial position.



### **3. Consolidated Business Performance Forecasts for FY2024**



### **Consolidated Business Performance Forecasts**

- A year that will test our ability to deliver business performance even without a tailwind environment
- Environment which enables us to differentiate ourselves from competitors.



### **Consolidated Business Forecasts (Net Sales by Business Segment)**

(¥ Million) FY2023 FY2024 Forecasts (2022/10-2023/9) (2023/10-2024/9)Results Inc. (Dec.) Inc. (Dec.) Forecast 1,300,000 Total 1,148,484 120.6% 113.2% Single-family home related 581,000 590,394 114.3% 98.4% business 90,000 Condominium 124,984 72.0% 200.4% 205,000 **Property resale** 185,018 110.8% 118.6% **Others (including U.S. real** 111,500 88,301 126.3% 118.6% estate business) 167,000 **Pressance Corporation** 161,476 111.1% 103.4% Sanei Architecture Planning 150,000 △4,500 △1,692 Adjustments

### **Factors Contributing to Changes in Operating Income**



# 4. Positioning of FY2024



4. Positioning of FY2024

### **Positioning of FY2024**



# Response to Important Issues(Materiality)

Reinforce our internal operations in preparation for the next stage
## **PMI(Strengthen the System of Sanei Architecture Planning)**

- Restore creditworthiness of SANEI ARCHITECTURE PLANNING CO.,LTD and normalize management by making it a wholly-owned subsidiary.
- Achieve synergies between Open House and SANEI ARCHITECTURE PLANNING CO.,LTD to increase the corporate value of both companies.







# **PMI(Strengthen the system of Sanei Architecture Planning)**

Renewed management structure of SANEI ARCHITECTURE PLANNING CO., LTD to normalize management

Post	Name	Main concurrent position etc					
President and Representative Director	Kenta Kikuchi	Open House Group Co.,LTD. Managing Executive Officer Open House Development Co.,LTD Director Construction Business Manager Hawk One Corp. Director					
Vice-president and director	Rie Sakuma	ex Sanei Architecture Planning Co.,Ltd. President and Representative Director at present Sanei Architecture Planning Co.,Ltd. Executive vice-president					
Director	Yoshiaki Enomoto	ex Sanei Architecture Planning Co.,Ltd. Executive Officer,Head of Corporate Planning Headquarters at present Sanei Architecture Planning Co.,Ltd. Director,Executive Officer, Head of Corporate Planning Headquarters					
Director	Kotaro Wakatabi	Open House Group Co.,LTD. Senior Managing Director, CFO Pressane Corporation Director					
Director	Takayuki Koshizuka	Open House Group Co., LTD. Executive Officer, Head of Management Headquarters					
Auditor	Hirotsugu Torii	Open House Group Co., LTD. Accounting manager of Corporate Planning Headquarters					
Executive Adviser	Terushi Eimoto	Open House Group Co.,LTD. Executive Adviser ex Metropolitan Police Department					

## **PMI(Strengthen the System of Sanei Architecture Planning)**

## Expected Synergies

### **Open House Group**

# Supplying Affordable Housing in the Tokyo Metropolitan Area.

- Procurement of convenient and desirable locations
- Strong sales capabilities
- Ability to develop communities for the next generation and solve related challenges

## Sanei Architecture Planning

Realizing both public aesthetics and customers' dreams

- Industry-leading design quality
- Supply capability via integrated in-house structure
- High performance and quality

### Synergy

- Leverage housing supply capabilities of SANEI ARCHITECTURE PLANNING CO.,LTD and sales expertise of Open House to enhance the single-family home business of both companies.
- Enhance product lineup by adding SANEI ARCHITECTURE PLANNING CO.,LTD's design-oriented single-family homes.
- Increase cost competitiveness by leveraging economies of scale for procurement.
- Foster further collaboration between MELDIA Development & Construction CO.,LTD., a subsidiary of SANEI ARCHITECTURE PLANNING CO.,LTD, and Pressance Corporation, primarily in the Kansai region.
- Stabilize and facilitate transactions with financial institutions for SANEI ARCHITECTURE PLANNING CO.,LTD

4. Positioning of FY2024

# **PMI(Strengthen the System of Sanei Architecture Planning)**

Addition of MELDIA Development & Construction CO.,LTD. strengthens Group's general construction function for RC buildings.



Important Issues(Materiality)



# **Governance and Compliance Reform**



# **Enhance Customer Satisfaction**



# **Strengthen Hiring of Key Talent**

## Innovation of Governance and Compliance, Improving Customer Satisfaction

- Respond to issues faced and assess risks
- Restructure our systems to deliver greater customer satisfaction
- (1)Training for senior management Conducted training run by outside attorneys for senior management of OHG and major subsidiaries.
- (2) Regular compliance testing Conduct regular tests to improve employees' understanding of compliance
- (3) Compliance risk assessments Introduce risk assessments by legal firms for critical workflows

(4) Separation of sales operations from contracting operations

From July 2023, explanation of important contract details will be performed by a dedicated specialist department (100% remote operation)

(5)Strengthening of quality control systems in construction of single-family homes

Site Supervisor	Two site Supervisor System	Group Leader (MGR)	Quality Management • Building Design
Self-check	Completion inspection	Corrective check	Surprise check

## **Improving Customer Satisfaction**

- Corporate Principles: "All decisions are made by customers"
- Instill a corporate culture that places customer satisfaction above all else

Majority of customer complaints are related to (1) sales, or (2) construction.

### (1) Matters Related to Sales

In the Brokerage Sales Division , the Customer Satisfaction Office has traditionally served as a central contact point for customer response.

### so far

The Construction Division's construction offices and site personnel handled matters on an individual basis, which meant that varied responses may have occurred.

### (2) Matters Related to Construction

### October 2023

The Customer Service Department was established within the Construction Division to serve as a central contact point for construction-related customer comments. This will allow us to improve the speed and quality of our customer response by consolidating all information and managing response progress centrally.

## **Strengthening Human Resource Recruitment**

- Our people are the source of the Group's growth.
- Hiring key talent is one of our key management priorities.



Corporate Philosophy

"Attract a wide range of motivated people and create an organization that rewards results."

The President & CEO takes the lead in hiring efforts and has assigned top salespeople from each business division to serve as recruiting staff.

Reference: Sanei Architectural Design Co.,Ltd.: 1,165 people (consolidated as of the end of August 2023) is not included

# 5. Sustainability



**Sustainability** 

Realization of a Sustainable Society, Made Possible by Open House Group



## **Important Issues (Materiality)**

# Promotion of Sustainability

(Realization of a Sustainable Society and Company)

# > Maximization of the Value of Our Human Capital

# Creation of Safe and Healthy Lifestyles

# Contribution to a Carbon Neutral Society

#### 5. Sustainability

## Maximizing the Value of Human Capital (Diversity)

- **Employment rate of people with disabilities reached 2.9%.**
- The Group's initiatives have received awards from the government and local municipalities.

**Chiba prefecture Full of smiles ! Friendly office** (Excellent establishments that employ people with disabilities) Yokohama city **Introduction of good examples of employment of people with disabilities** 



# Maximizing the Value of Human Capital (Child-care Support)



Support for Balancing Child-care and Work Babysitter allowance up to ¥300,000 per month.

### **April 2023**

Launched "Single Parent Allowance"

Eligible employees: Employees who are single parents and have children of elementary school age or younger as dependents.

Amount paid:

¥50,000 per family per month

## **Realizing Health and Safe Living**

- Corporate Health and Wellness Declaration We aim to achieve sustainable business growth while ensuring a healthy and fulfilling life for our employees.
- Promotion Framework We are establishing a framework for improving the mental and physical health of employees as well as the work environment.

< Health management related data >

	FY2020	FY2021	FY2022	Target value
Health checkup participation rate	74.8%	85.6%	99.9%	100%
Stress check consultation rate	99.9%	99.2%	91.1%	100%
Rate of people maintaining appropriate weight (BMI: 18.5~less than25.0)	57.7%	62.5%	60.8%	65.0%
Percentage of people who get enough rest through sleep	56.2%	59.4%	61.7%	63.0%

\* Scope : OHG、OH、OHD

#### 5. Sustainability

## **Contributing to a Decarbonized Society**

- Launched a decarbonization initiative at OPEN HOUSE ARENA OTA, which is part of a regional development initiative.
- Achieved carbon-free energy use at Gunma Crane Thunder's home games during the 2023-24 season.
  (1) Carbon-free at OPEN HOUSE ARENA



(2) Supply of renewable energy electricity through Ouchi Link



- Environmental value : Actual 100% renewable energy (Carbon-free using non-fossil value designated as renewable energy)
- ② Target : Home games held at OPEN HOUSE ARENA OTA (23 games from October 2023 to March 2024)
- ③ Related parties :
  V-Power Co., Ltd.、 Ota Electric Power Co., Ltd.、
  Ota City, Gunma Prefecture
- ①Commenced service in the Kanto area in October 2022. Customers who purchase a single-family home and enter into a contract for electricity provided by OuchiLink are supplied with 100% renewable energy.
- 2 More than 4,600 contracts in total have been concluded as of September 2023.

## **External Evaluation**

- The second positive impact financing was implemented by Mizuho Bank in September 2023
- Set KPI for sustainability initiatives and obtain third-party evaluation

Positive Impact Finance<sup>\*1</sup> (Mizuho Bank, Ltd.)

Loan amount	¥10 billion
Loan period	10 years
Use of fund	Business fund
Issue date	September 22, 2023

Loan amount	¥10 billion
Loan period	10 years
Use of fund	Business fund
Issue date	February 28, 2022

\*1: Positive Impact Finance is borrowing in line with the Positive Impact Finance Principles proposed by the United Nations Environment Programme and Finance Initiative (UNEP FI) (a common framework for finance to achieve SDGs, which involves both positive and negative impact assessment of the three dimensions of sustainable development (environmental, social and economic)). Positive Impact Finance (Resona Bank, Limited)

Loan amount	¥5 billion
Loan period	10 years
Use of fund	Business fund
Issue date	March 20, 2023

Syndicated loans under ESG/SDGs Assessment\*<sup>2</sup> (Sumitomo Mitsui Banking Corporation)

Loan amount	¥20.5 billion
Loan period	10 years
Use of fund	Business fund
Issue date	September 28, 2022

\*2: It is a syndicated loan whereby a borrower's ESG/SDG related activities and information disclosure are assessed at the time of syndication, in accordance with certain standards developed jointly by SMBC and The Japan Research Institute, Limited (JRI).

### OPEN HOUSE GROUP

#### 5. Sustainability

## **Improving Corporate Image**

- Our rating has improved every year in the prominent ESG Ratings.
- In the future, we aim to improve the brand image among business-people.





### **Reducing Time and Increasing Information Volume Through Digital Transformation (DX)**

- In our DX strategy created in 2021, we have set KPIs for "time reduced" and "information volume" (\*).
- **DX** supports our KGIs of "sales growth" and "shorter business term", increasing our corporate value.
- ✓ Positioning of KPI in our KGI and DX promotion

\*1 DX Strategy September 17, 2021 "Notice regarding formulation of digital transformation strategy"



### ✓ Status of DX promotion





### OPEN HOUSE GROUP

### Enhancing Our Framework for DX Promotion and Hiring/Training of Digital Talent

- Our IT Systems Department and Digital Strategy Department oversee DX promotion across the Group.
- Developing measures for hiring and training digital talent, a key element of DX promotion, to contribute to our further growth.
- ✓ Strengthening DX promotion system and digital human resources

 Recruit and develop digital human resources to grow the group

DX promotion at major group companies is overseen and managed by IT Systems Department and Digital Strategy Department to optimize processes Group-wide.

Open House Group Open House	Open House Development	Open House Real Estate	Etc.
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✓ Measures for recruiting and training digital human resources
 "DX promotion program"





## **Demonstration Experiment Using Data Science and AI**

- Conducting in-depth analysis of sales activities, an area of strength, using data science and AI.
- Launched a pilot project to investigate factors that lead to contract closure and identify best practices.
- ✓ Examples of challenges and expected effects



### ✓ Execution image



④ Reflect and implement in sales activities

Examples of data to be collected and analyzed: Content of contact, Property characteristics, Number of contacts, Duration of contact, Interval of contact, Characteristics of sales staff, Promotional activities, etc.

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# 7. Supplemental Financial Data



		FY2022			FY2023				FY2
	1Q	2Q	3Q	4Q	1Q	2Q_	3Q	4Q	Ac
es	<u>136,051</u>	124,719	<u>115,787</u>	<u>139,995</u>	141,735	154,042	136,227	158,389	146,
rofit	28,339	21,576	20,194	23,801	24,925	26,845	22,590	23,981	87,
Profit margin	20.8%	17.3%	17.4%	17.0%	17.6%	17.4%	16.6%	15.1%	19
ng Profit	21,799	14,153	12,634	14,426	16,484	18,692	13,902	14,098	62,
ting Profit margin	16.0%	11.3%	10.9%	10.3%	11.6%	12.1%	10.2%	<b>8.9</b> %	13
es	86,733	81,974	80,171	87,623	98,829	105,090	92,299	101,185	294,
rofit	18,626	14,862	14,982	15,212	17,822	18,923	15,785	15,245	57,
Profit margin	21.5%	18.1%	18.7%	17.4%	18.0%	18.0%	17.1%	15.1%	19
Built-for-sale houses	787	837	919	1,081	1,184	1,267	1,145	1,333	3,
Lands d	1,042	849	725	786	833	940	816	844	3,
Built-to order houses	408	444	553	513	544	474	382	402	1,
Built-for-sale houses	43.4	43.1	43.1	42.8	44.0	43.6	42.9	42.3	4
ce Lands	44.3	46.1	44.4	42.7	45.6	44.3	44.5	44.8	
S	36,429	28,207	24,547	36,168	28,992	35,637	29,572	41,161	105,
rofit	7,316	4,907	4,117	5,484	4,702	5,018	4,086	5,297	19,
Profit margin	20.1%	17.4%	16.8%	15.2%	16.2%	14.1%	13.8%	12.9%	18
Built-for-sale houses	665	546	433	639	524	647	506	726	2,
Lands	106	64	67	109	83	112	100	118	
Built-to order houses	63	13	40	52	32	43	40	42	
ce Sales	46.4	45.2	47.7	47.2	46.8	46.1	47.6	48.0	4
S	13,382	16,974	14,669	22,469	18,267	19,990	20,662	22,795	57,
rofit	1,135	1,612	1,058	2,323	1,898	2,471	2,685	3,094	7,
Profit margin	8.5%	9.5%	7.2%	10.3%	10.4%	12.4%	13.0%	13.6%	13
	694	690	684	808	679	644	697	744	<sup>59</sup> 2,

		FY2022				FY2U23			
	1Q	2Q	3Q	4Q	1Q	2Q	3Q	4Q	Ac
<b>Consolidated Financial</b>	Results47 <mark>87</mark> 4nd	7,092	13,390	37,503	3,347	23,126	13,481	85,029	47,
rofit	1,008	1.846	2,977	10.553	804	6,927	3,275	22,675	11,
Profit margin	23.0%	26.0%	22.2%	28.1%	24.0%	30.0%	24.3%	<b>26.7%</b>	23
ng Profit	-118	537	1,512	8,721	-432	4,561	1,218	19,791	6,
ting Profit margin	-	7.6%	11.3%	23.3%	-	19.7%	9.0%	23.3%	13
r delivered	73	112	317	714	59	399	303	1,634	1,
ce	59.7	61.1	42.7	52.3	56.6	57.9	44.2	51.9	Z
S	41,064	35,140	31,566	48,189	44,533	48,140	35,643	56,701	123,
rofit	7,232	5,687	5,204	6,571	7,422	6,892	6,337	7,747	17,
Profit margin	17.6%	16.2%	16.5%	13.6%	16.7%	14.3%	17.8%	13.7%	14
ng Profit	5,324	3,805	3,725	4,813	5,429	5,456	4,300	5,036	12,
ting Profit margin	13.0%	10.8%	11.8%	10.0%	12.2%	11.3%	12.1%	8.9%	10
r delivered	69	91	71	97	80	115	99	140	
ce	578	368	427	482	543	408	347	396	
S	17,042	19,235	18,026	20,167	19,529	22,239	23,005	23,526	45,
rofit	3,687	3,851	4,233	2,757	3,992	4,283	5,218	3,183	9,
Profit margin	21.6%	20.0%	23.5%	13.7%	20.4%	19.3%	22.7%	13.5%	20
ng Profit	2,202	2,362	2,595	1,045	2,267	2,224	3,194	980	5,
ting Profit margin	12.9%	12.3%	14.4%	5.2%	11.6%	10.0%	13.9%	4.2%	11
r delivered	264	300	240	267	221	290	303	281	
S	37,028	34,798	33,288	40,208	39,199	46,497	35,596	40,183	149,
rofit	10,197	8,565	8,260	8,515	10,520	13,023	9,506	9,356	29,
Profit margin	27.5%	24.6%	24.8%	21.2%	26.8%	28.0%	26.7%	23.3%	19
	6,272	4,713	3,780	5,961	6,827	8,588	5,205	5,169	<b>60</b> 6,
ting Duefit menuin	10.00/	12 0/	11 40/	1 / 00/	17 40/	<b>10 C</b> 0/	14 CO/	12.00/	11



# The Population has been Concentrating and the Number of Households has been Increasing in Urban Areas



Source: MIC, "Report on Internal Migration in Japan based on Basic Resident Register"

Number of households in major cities



Source: MIC, "Population Census of Japan"

8. References

# Households with Double-income and Households with Children are Looking to Urban Areas to Reduce Commuting time





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# The Number of Households in Urban Areas is Expected to Continually Increase, Despite a Total Population Decline in Japan



#### Sources:

1980-2015: "2015 Population Census", Statistics Japan

2015-2040 : " Population Projection for Japan, 2018 projection ", "Household Projections for Japan, 2018 projection ", the National Institute of Population and Social Security Research Number of people per household was calculated by dividing the total population by number of households.

### **Future Household Estimates for Urban Areas (Index)**



Sources: Numbers of households by city were projected with reference to "Household Projection for Japan (National Projection)" and "Population Projection for Japan by Prefectures" for 2018 projection, published by the National Institute of Population and Social Security Research, and were converted to indicators with actual results of 2010 set at 100.

# The Pace of Income Recovery is Faster for Those in Urban Areas, Showing Promise for Growth in Spending Power





Calculated by diving taxable income by the number of taxpayers, based on data obtained from the report "Survey of Taxation of Municipal Inhabitant Taxes, etc." by the Ministry of Internal Affairs and Communications



# Price Gaps Between Condominiums and Single-family Homes Have Occurred Due to The Difference in Construction and Land Cost



Construction Costs Per m (in Tokyo)

Source: MLIT "Housing Starts"

The average construction cost per m was calculated by dividing the estimated construction cost by the total floor area.

Data for ready built wooden single-family homes were used for single-family homes and data for RC and SRC apartment buildings were used for condominiums.

### Land Price by Usage (in Tokyo's 23 wards)



Source: MILT "Prefectural Land Price"

The standard land price as of July 1 each year is determined by prefectural governors. The land price index of each year was calculated by using the rate of change from the land price by use in 2011, which was indexed to 100.

# Decrease in Options for Consumers due to a Rise in Condominium Prices as well as a Decrease in Number of new Condominiums



Source: MILT, "Monthly Report of Real Estate Market Trend"

### **Contract Ratios Have Been Declining With the Increase in Prices of New Condominiums**



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# Prices of Condominiums are Less Likely to Fall Sharply as the Market is Oligopolistic and Dominated by Major Real Estate Companies



Source: The share of new condominium sales in the Tokyo Metropolitan area in "Condominium Market Trends" by Real Estate Economic Institute Co., Ltd.

\* Seven major real estate companies:

Sumitomo Realty & Development, Daikyo, Tokyu Land, Tokyo Tatemono, Nomura Real Estate Holdings, Mitsui Fudosan, Mitsubishi Estate

### Annual Income Multiplier Increased With a Large Gap in Household Income.







Source: "Customer Survey on Flat 35 Users" by Japan Housing Finance Agency

Compiled using data of housing loans approved from April through March of the following year

Single-family homes: New home purchase funds (detached house, etc.); Condominiums: New condominium purchase funds (apartment buildings) Household income is the total of income of home loan applicants and income of his or her spouse or other person(s) living in the same household Home price to income ratio is calculated based on the total necessary funds including funds on hand.

# Among the People Who Purchased Condominiums, the Percentage of People in Their 50s Has Been on the Rise, Where-as Purchasers in Their 30s has Been on the Decline



Source : Japan Housing Finance Agency

Compiled using data of housing loans approved from April through March of the following year. Single-family homes: New home purchase funds (detached house, etc.); condominiums: new condominium purchase funds (apartment buildings)

# Open House has been Steadily Acquiring Shares in the Single-family Home Market in Urban Areas by Adopting a Dominant Strategy.



Sources: "Construction Statistics", "Housing Starts", the Ministry of Land, Infrastructure, Transport and Tourism.

### The Group's Market Share Per Area



Calculated by dividing number of properties delivered in each period of the Group by the number of construction starts by area in each year. Until FY2018: Only Open House Development is included From FY2019: Hawk One is included.

FY2021 figures are estimates divided by the number of housing starts by area in 2020 due to the period for statistical.

### Housing Stock that Can be Used as Land for Development Purposes is Available in Large Volumes

### Stock of Wooden Single-family Homes by Construction period



Sources:

"Housing and Land Survey in 2018" by the Ministry of Internal Affairs and Communications

#### **Housing Situation in Japan**

- The average age of homes rebuilt in Japan is
  **37.0 years**. \*1
- The average site area per single-family home lot in Tokyo's 23 wards in 1988 was

40.3 tsubo (1,431.6 sq. ft). \*2

The average site area of single-family homes developed by Open House is

### 17-18 tsubo (600-640 sq. ft),

enabling it to build two homes per single-family home lot.

Sources:

- \*1 "Customer Survey Report on the Purchase of Detached Houses in the Fiscal Year 2017" by Japan Federation of Housing Organizations
- \*2 "Housing and Land Survey in 1988" by the Ministry of Internal Affairs and Communications

8. References

### Outstanding Loans Have Been Increasing Although New Loans Financed to the Real Estate Industry Have Slightly Declined



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### The Ratio of Outstanding Loans Financed to the Real Estate Industry to Total Loans has Increased.





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# Demand for Property Resale Transactions is Strong as Shown by an Increase in Rent Price and a Decline in Returns from Property Resale Transactions.





Source: Japan Real Estate Institute, "The Japanese Real Estate Investor Survey"



https://openhouse-group.co.jp/ir/en/

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